



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2023

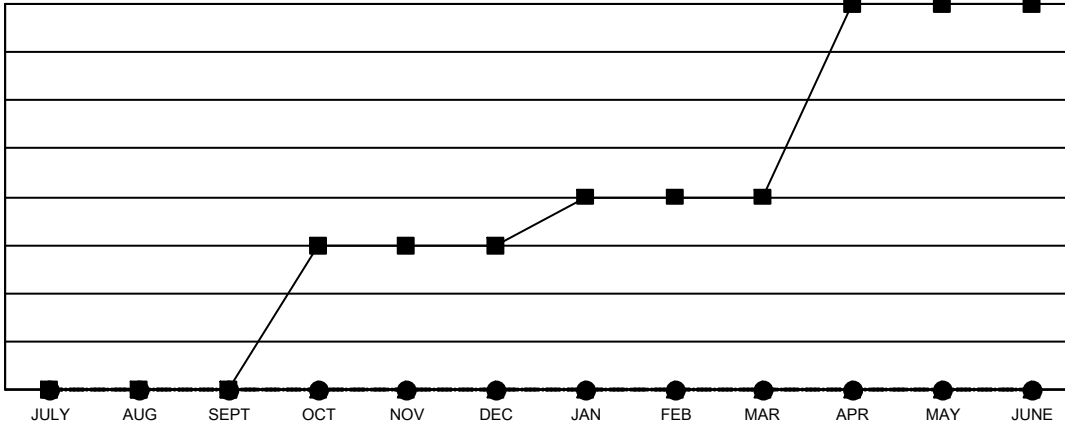
Multiple District 11

LOCATION: MICHIGAN

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	3
OCT/NOV/DEC	6	0	0
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	8	0	0

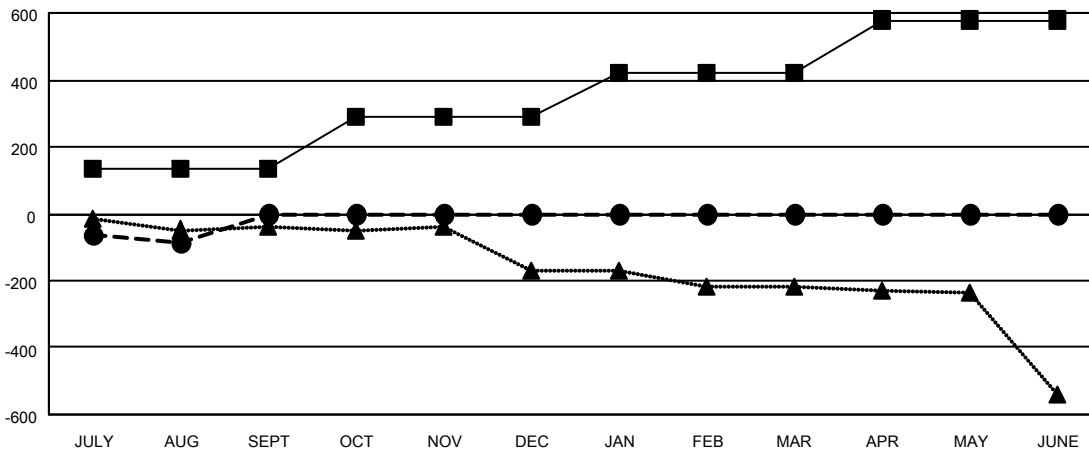
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	137	157	222
OCT/NOV/DEC	152	0	0
JAN/FEB/MAR	132	0	0
APR/MAY/JUNE	158	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 3	63 CLUBS OF 351 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION	
DROPPED MEMBERS		MALE	5,840 (64.79%)
DECEASED	38	FEMALE	3,169 (35.16%)
CLUB CANCELLED	0	NON BINARY	1 (0.01%)
OTHER	184	PREFER NOT TO ANSWER	4 (0.04%)
TOTAL	222	TOTAL FAMILY UNIT MEMBERS 1,813	
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		FAMILY MEMBERS PAYING HALF DUES 926	